



Mr. Jim Fox, City of Deer Park Attorney  
610 E. San Augustine  
Deer Park, Texas 77536

Mr. Fox,

The Department has formally completed extensive research into potential sign vendors for our forthcoming park and trail sign project. Following a comprehensive assessment, research and discussions with several vendors we feel Kaser Design Services is the best vendor to fulfill our design, interpretation, and manufacturing needs. We found no other vendor who will bundle all of work into a single vendor application.

Throughout our diligent inquiry, which encompassed thorough evaluations of numerous vendors, including Izone and National Signs, it has become evident that Kaser Design Services offers an unparalleled and comprehensive collection of services. Unlike its counterparts, Kaser Designs seamlessly handles every aspect integral to a sign solution. This includes message development, content creation, branding integration, sign type selection, printing, manufacturing, assembly, and delivery.

This all-encompassing approach ensures a streamlined and cohesive process from conception to completion, aligning seamlessly with our project objectives. Conversely, our inquiries with National Signs and Izone revealed that while they excel in manufacturing, they do not offer the comprehensive services required to meet our project's diverse needs.

Imageloc, the innovative technology utilized by Kaser Designs, presents a superior solution to the High-Density Laminate employed by Izone and the vinyl-on-aluminum method favored by National Signs. Imageloc offers distinct advantages in durability, longevity, and aesthetic appeal. Unlike High-Density Laminate, Imageloc is precisely engineered to withstand harsh outdoor conditions, including extreme weather and UV exposure, without fading, warping, or deteriorating over time. Additionally, Imageloc provides unparalleled clarity and resolution, ensuring signage maintains visual impact and message clarity for years. In contrast, National Signs' vinyl on aluminum method may be susceptible to peeling, cracking, and fading, especially in high-traffic or outdoor environments. Imageloc's superior quality and durability make it the preferred choice for ensuring signage solutions' longevity and effectiveness. Kaser Design Services' ability to address every facet of our signage requirements and their demonstrated commitment to quality and excellence solidifies our decision to engage them as our preferred vendor.



We respectfully request your assistance in formalizing our engagement with Kaser Design Services for this project. Their expertise and comprehensive service offerings are integral to achieving our desired outcomes, and we are eager to collaborate.

Thank you for your attention to this matter. We appreciate your support in facilitating our partnership with Kaser Design Services.

Thank you,

Nicole Garvis, Marketing/Technical Coordinator

City of Deer Park Parks & Recreation