

Office of the Mayor



OURISM

Travel is...essential to Texas

Deer Park, TEXAS 2025 PROCLAMATION

Whereas, the Travel industry fuels every industry and will continue to be an essential part of 'Texas' economy, development and workforce; and

Whereas, travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.9 trillion, supporting 15 million American jobs.

Whereas, travel spending supports vibrant and safe communities in Texas and across the United States by generating \$89 billion in state and local tax revenue in 2024 to support essential services, such as education, emergency re-sponse, public safety and more; and

Whereas, travel enables success for all industries, including manufacturing, agriculture, defense, healthcare and more, by driving sales growth, innovation, education and operations that move our economy, our nation, and Deer Park, and

Whereas, in 2024, Deer Park had an increase in total direct spending by \$84.7 million dollars, with 520 total direct employment, \$25.8 million in total direct earnings, and \$10.1 million in tax revenues in the Texas Tourism industry; and

Whereas, America's travel industry cannot be globally competitive without maximizing growth in leisure, business, and international inbound travelers; increasing travel to and within the United States drives our economy to a more prosperous future and connects America; and

Whereas, one in every 11 U.S. jobs depends on travel, making it a critical driver of America's economy and a force for connection and opportunity; and

Whereas, travel is an essential industry, and we must continue to communicate that growing travel leads to econom-ic growth, benefits businesses and fosters mutual understanding, and connects the nation.

Now, therefore, I, Mayor Jerry Mouton do hereby proclaim May 4-10, 2025 as National Travel and Tourism Week in Deer Park, Texas, and urge the citizens of Deer Park to join me in recognizing the essential role this industry plays in the Deer Park and the State of Texas.

> **Mayor Jerry Mouton** City of Deer Park