



Economic Alliance Houston Port Region

City of Deer Park Annual Report
April 21, 2026

Presented By:
Chad Burke
President & CEO
Economic Alliance Houston Port Region
chad@allianceportregion.com



MISSION

MARKET AND GROW A VIBRANT REGIONAL ECONOMY

BOARD LEADERSHIP & STAFF



Executive Board

CHAIR: Charles Neal,
Kuraray America, Inc.

SECRETARY: Steve Cote
Brady, Chapman, Holland &
Associates

VICE CHAIR: Glenn Hayes,
ExxonMobil

VICE CHAIR: Arienne Brint,
LyondellBasell

TREASURER: Christian Bionat,
San Jacinto College

VICE CHAIR: Ryan Sitton
Pinnacle

VICE CHAIR: John Moseley
Port Houston



Staff



Chad Burke
President & CEO



Chad Carson
VP of Economic
Development



Marisela Ramirez
Events & Membership
Director



Amanda Baucum
Marketing &
Communications
Director



Heather Carrico
Financial &
Administrative Manager



Mia Young
Workforce
Development Director



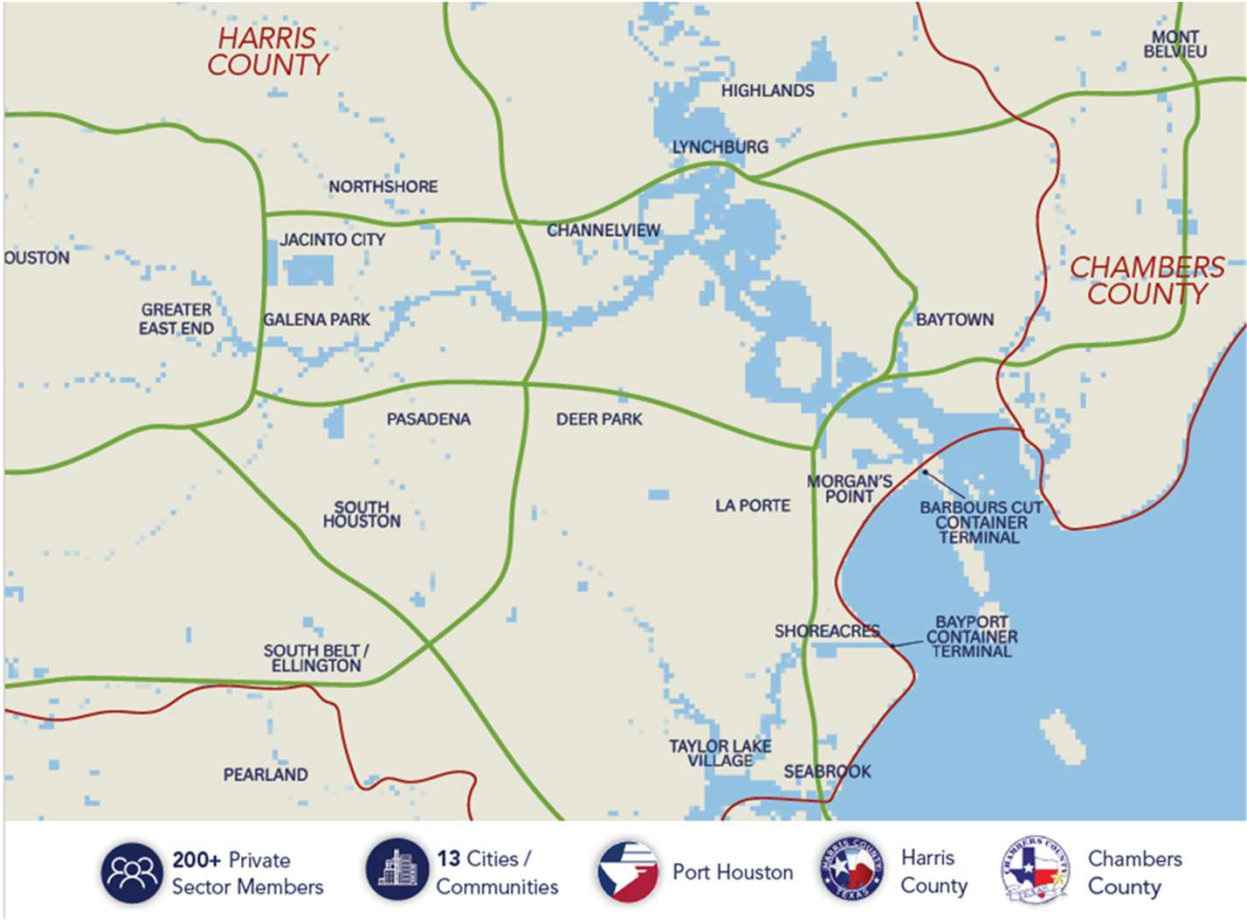
Karen Gregory
Contracts Manager



Kailyn Gonzales
Business Systems
Analyst & Executive
Assistant

DESTINATION FOR INVESTMENT

Most influential industrial and logistic hubs in the world



INITIATIVES DRIVING GROWTH, DEVELOPMENT, & POLICY





ECONOMIC DEVELOPMENT

- Services
- Investment Wins
- Project Pipeline
- Lead Generation
- Investment Targets

ECONOMIC DEVELOPMENT SERVICES



Professional assistance to companies to navigate the expansion process and facilitation of solutions for development.



- Conduct real estate searches.
- Participate in and coordinate site-selection tours.
- Facilitate access to data.
- Provide guidance in evaluating State and Local incentive, permitting and workforce programs.
- Advocate for projects and mobilize key members/allies to overcome any project issues and ensure success.

SUPPORTING INVESTMENTS – PROJECT ACTIVITY



87

PROJECT
WINS

5

PROJECTS
A YEAR

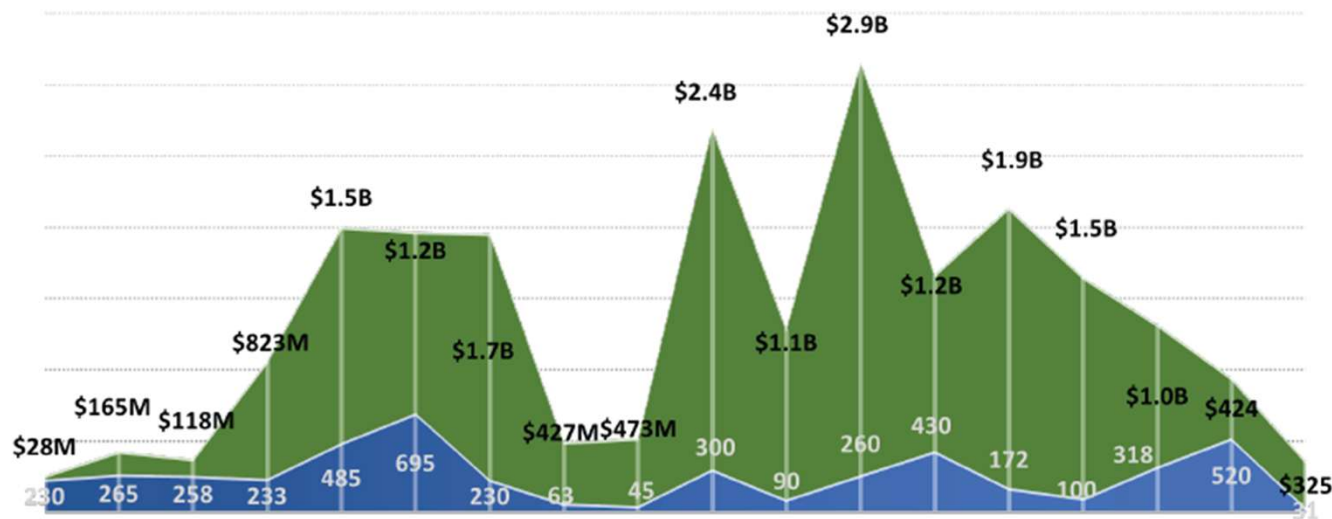
\$19.5B

CAPITAL
INVESTMENT

4,725

JOBS
CREATED

ECONOMIC ALLIANCE PROJECT WINS
Jobs and Capital Investment by Year '08 - '25



Yearly Avg

- 5 Projects
- \$1.1B of Cap Ex
- 277 Jobs Created

Industry

- 55% Petrochemical
- 20% Manufacturing
- 19% Logistics

PROJECT INVESTMENTS – “WINS’ 2025



3 WINS - \$325M in capital investment - 31 direct jobs

	DIRECT JOBS CREATED	CAPITAL INVESTMENT	INDIRECT JOBS CREATED	LABOR INCOME	ONE TIME ECONOMIC IMPACT
<p>Buildout and upgrades at their Chemical Blending/Stabilizer facility.</p>	3	\$15M	6	\$1.3M	\$7.4M
<p>Expansion of their storage tank facility.</p>	28	\$60M	65	\$11M	\$49M
<p>Planned maintenance, inspections, and upgrades at their facility.</p>	*4K	\$250M	936	\$302M	\$179M

31
 DIRECT JOBS CREATED

\$325M
 CAPITAL INVESTMENT

1,007
 INDIRECT JOBS CREATED

\$314M
 LABOR INCOME

\$235.4M
 ONE TIME ECONOMIC IMPACT

* Induced effects may vary depending on the nature of the workforce used to complete construction activities. Companies sometimes hire traveling crews that only stay in the region during the construction phase, which changes the local impact and the direct jobs are not counted Economic Alliances Total Jobs Created Figure.

WINS 2026



- **\$617M Capital Investment**
- **200 Construction Jobs - 14 Permanent Jobs Created**
- **A new 455-megawatt natural gas facility at the current Greens Bayou power plant – online 2028**
- **Designated as a qualified project under the Texas Jobs, Energy, Technology, and Innovation (JETI) program.**
- **Texas Energy Fund** loan agreement between NRG and the Public Utility Commission of Texas/20-year loan up to \$370 million, or 60% of total cost, at a 3% interest rate.
- **Will add more power to Texas' energy infrastructure and meet energy needs of Texas homes and businesses**

ECONOMIC ALLIANCE SUPPORT



Request: Letter of Intent/Moonshot

Chad Carson
 To Ben B Pape; SRodriguez1@galenaparkisd.com;
 Chad Burke

You forwarded this message on 2/18/2026 7:00 AM.

Kroll - Project Moonshot LOI - GPISD - 7.16.2024.docx
 42 KB



RE: Project Moonshot - Galena Park ISD

Schum, Anthony <Anthony.Schur>
 To Chad Carson; Chad Burke
 Denison, David; Yang, Sandra;
 Beceiro, Jose

You forwarded this message on 2/18/2026 6:59 AM.



8/2/2024

Ben,

In discussing next steps with the Kroll folks/Project Moonshot it was determined a **non-binding Letter of Intent (LOI)** supporting the JETI application would be helpful to indicate a path forward to their client.

Could you assess this request with the Superintendent and GPISD board? Attached is an LOI template drafted for GPISD edit as needed but I thought it would be a quick start if included.

Considering the project development timeline, Kroll has indicated they would like to receive the LOI as soon as possible their client to move forward with the JETI application submission.

If need be, I can broker a meeting with Tony Schum and team. CHAD

Chad C,
 I echo @Denison, David's sentiments. Big thanks for getting us this support and advocating for us with GPISD! We're getting closer to JETI submittal on TH Wharton, followed closely by Greens Bayou and Cedar Bayou. Have a great weekend and we'll touch base again next week!
 Best,
 - Tony

Tony Schum
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 M +1 512 296 7342
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 919 Congress Avenue
 Suite 1450
 Austin, TX 78701
 tony.schum@duffandphelps.com
 www.kroll.com



GP_Letter of Intent/Moonshot

Chad Carson
 To Schum, Anthony; Denison, David;
 Beceiro, Jose; Yang, Sandra
 Chad Burke

You forwarded this message on 8/14/2024 10:02 AM.

Letter of Intent Kroll - Project Moonshot.pdf
 394 KB

Tony,

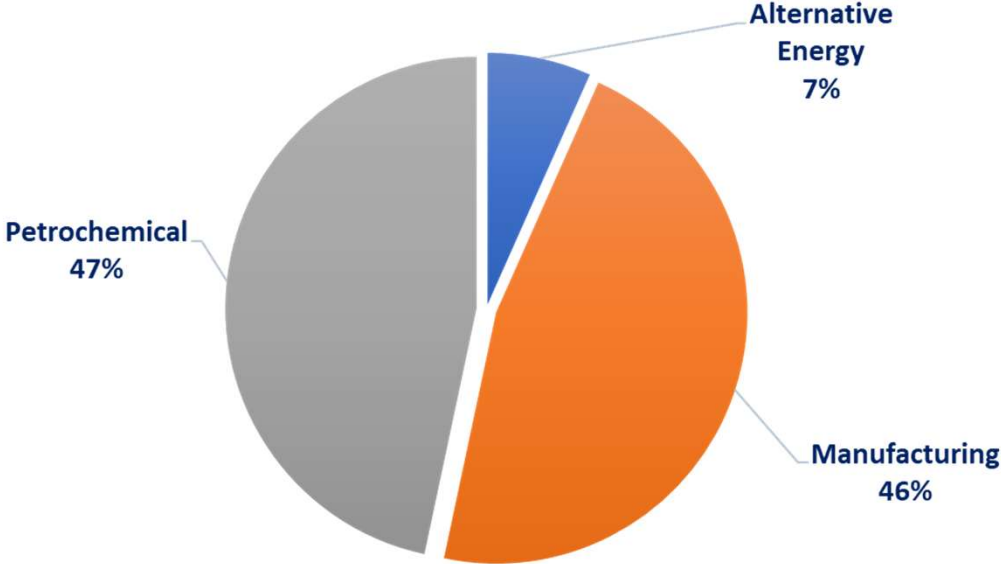
See the attached signed **Letter of Intent** from Galena Park ISD. CHAD



PROJECT PIPELINE - 2026



INDUSTRY SECTOR



19 Projects

- \$5.7B Cap Ex
- 2,650 New Jobs

- 47% Petrochem
- 47% Manufacturing
- 7% Alternative Energy

Early stages of evaluating multiple locations across the Houston Port region/Ship Channel.

INVESTMENT TARGETS OUTLOOKS



Petrochemical Investments - On Hold

- 19 Projects related to PetroChem in Pipeline
- Members indicate Petro investments are not being canceled but on hold

Bio Based - Houston Port Region Contributions

- Several Bio Jet Fuel Projects in Pipeline
- San Jac Bio Manufacturing Commitments
- Regional Biotech Projects/GHP/Eli Lilly



Carbon Capture & Storage - Houston CCS Alliance

- Project Pine/CCS Hub
- State of TX primacy permit progress

Energy/Power - Increase Natural Gas Generation

- Project Moonshot - Upgrades to existing power generation facility
- Texas Energy Fund to support reliable, and dispatchable natural gas generation project



Port Houston Expansion - Future Expansion

- \$1B to expand the ship channel - 2M teu's to 4M teu's in last 5 years
- Studying a 3rd terminal - Distribution, Maritime and Logistics projects

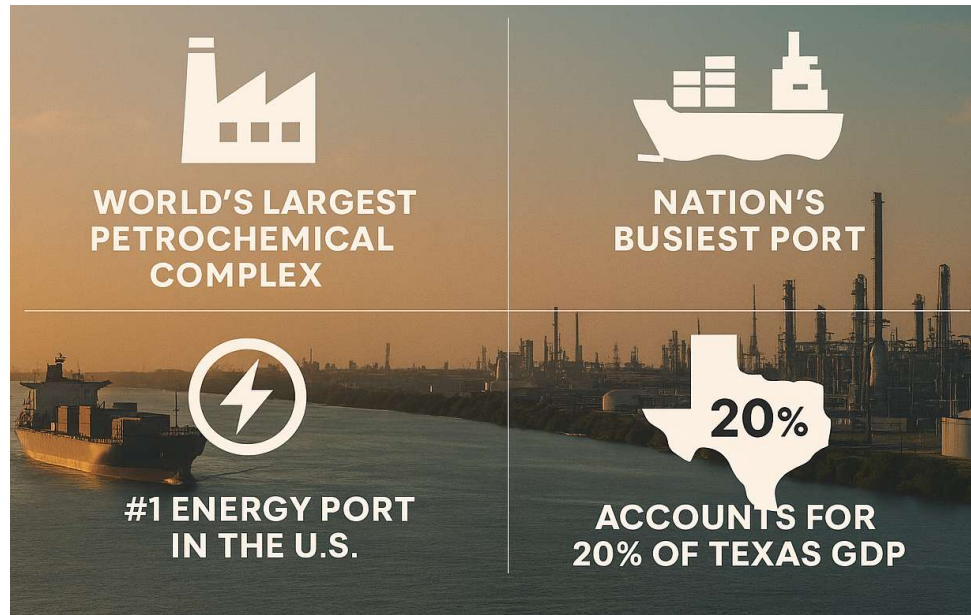




HOUSTON PORT REGION IMPACTS

- Economic Powerhouse
- Port Activity
- Cycle of Exports & Imports
- Impacts on Daily Life

ECONOMIC POWERHOUSE



**1.54
MILLION**

JOBS IN TEXAS

**3.37
MILLION**

JOBS NATIONWIDE

**\$439
BILLION**

ECONOMIC IMPACT
IN TEXAS

**\$906
BILLION**

ECONOMIC IMPACT
ACROSS THE U.S.

PORT HOUSTON BY THE NUMBERS



FASTEST GROWING PORT

2x
as fast as
#2!

Top 10 U.S. Container Port Rank by CAGR
Total Loaded Container Volume in TEU

Rank – Growth Rate	Rank – Total TEUs	US Port Name	2015	2024	% Change	CAGR
		U.S. Container Total Loaded	32,907,196	40,367,971	23%	2.10%
1	5	Houston	1,766,378	3,313,879	88%	6.50%
2	4	Savannah	2,823,670	3,963,188	40%	3.40%
3	6	Norfolk	1,968,865	2,511,254	28%	2.50%
4	2	New York	4,536,845	5,592,007	23%	2.10%
5	1	Los Angeles	5,505,464	6,651,484	21%	1.90%
6	8	Charleston	1,558,974	1,838,163	18%	1.70%
7	3	Long Beach	4,921,408	5,475,589	11%	1.10%
8	10	Jacksonville	755,430	807,051	7%	0.70%
9	9	Oakland	1,526,419	1,579,929	4%	0.30%
10	7	Seatac	2,161,176	1,929,982	-11%	-1.10%

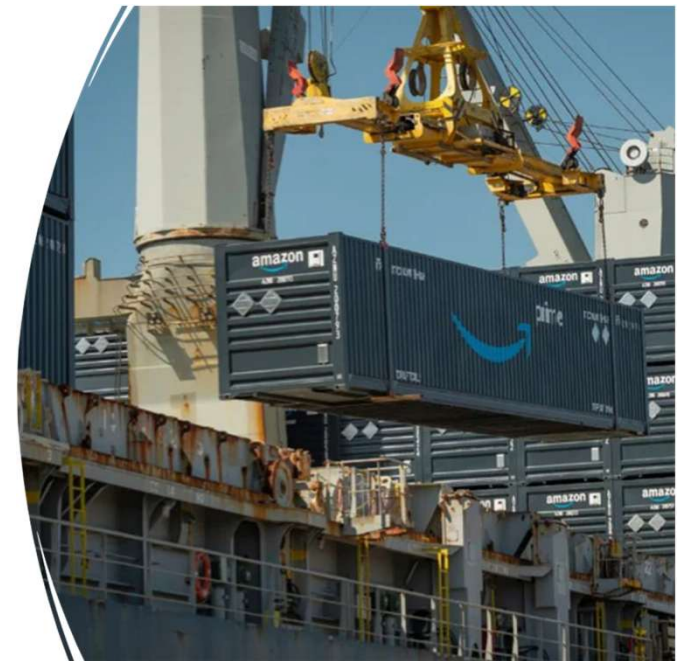


PORT HOUSTON BY THE NUMBERS

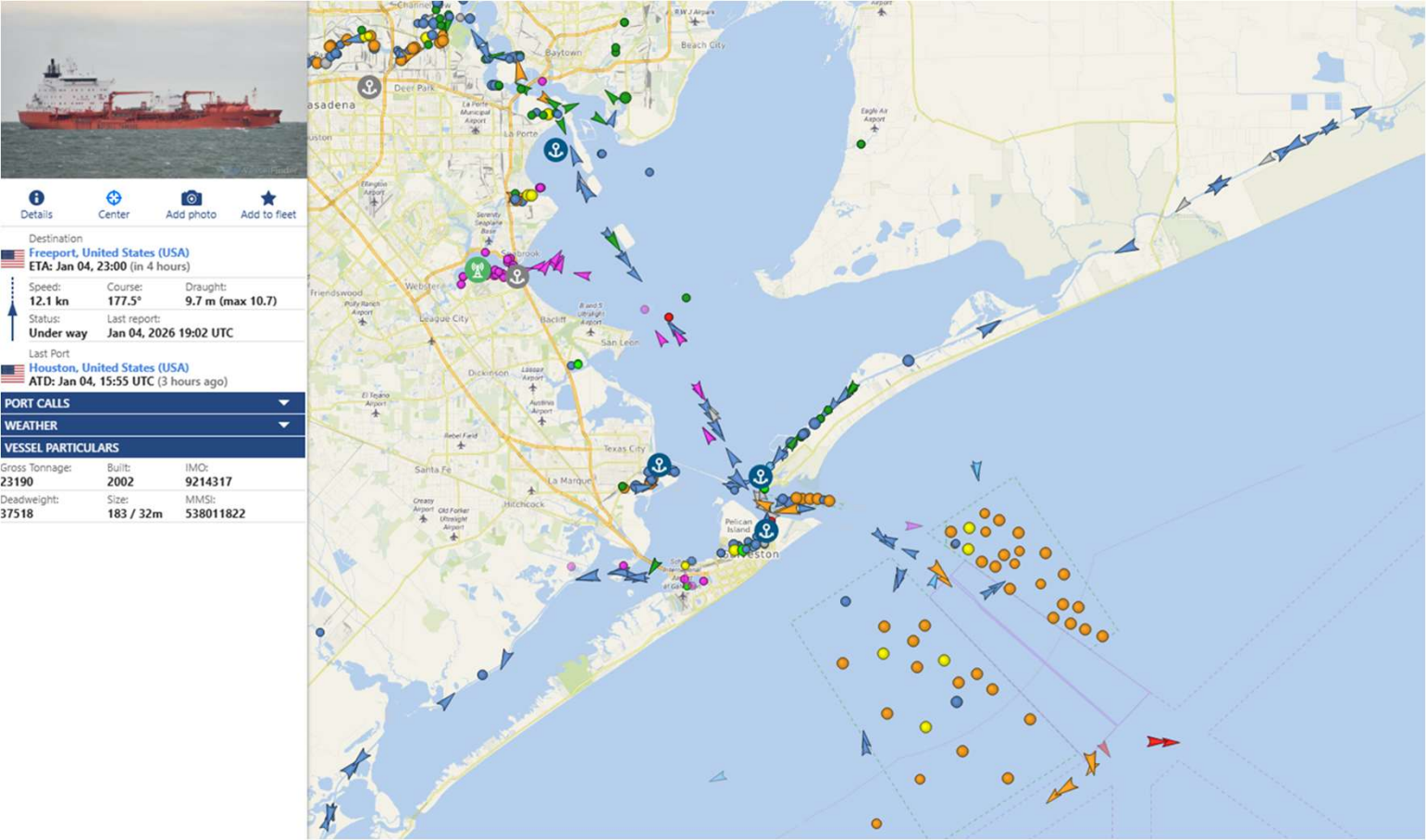


- Container volume = 4.3M TEUs in 2025
- 5th ranked U.S. container port by total TEUs
- Largest Gulf Coast container port, handling 73% of U.S. Gulf Coast container traffic
- Largest Texas port with 97% market share in containers

Population growth and global demand of our products continue to drive imports/exports



VESSELS IN QUE - SNAPSHOT

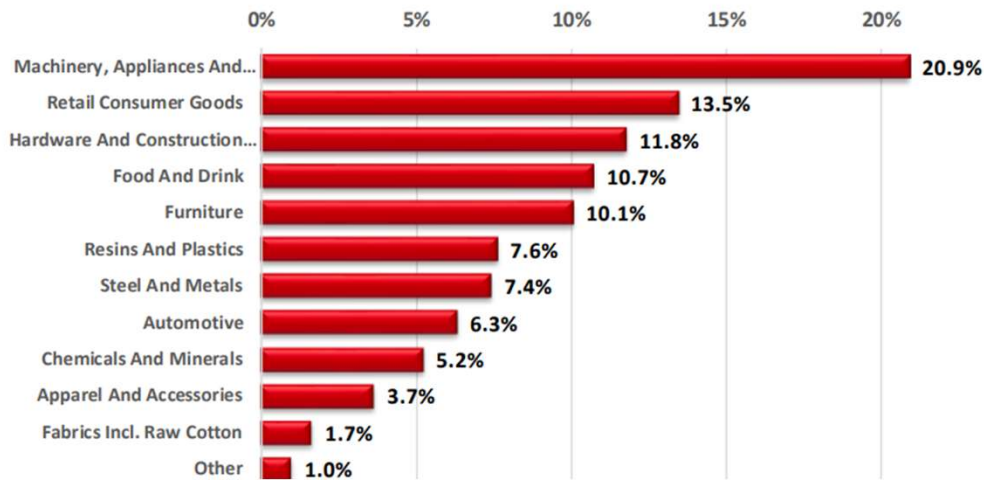


IMPORTS & EXPORTS – PORT HOUSTON



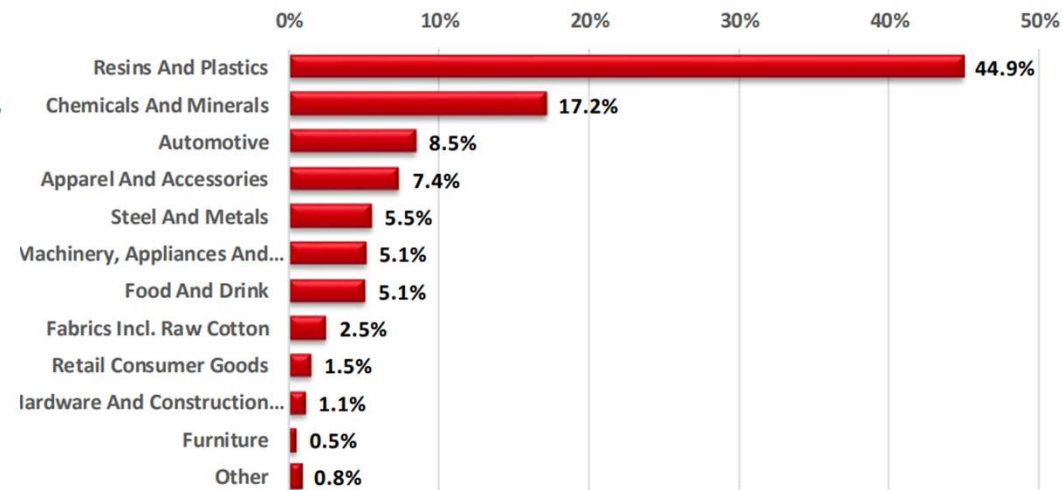
WE CONSUME 67% OF IMPORTS

Container Commodities: Imports
Percent of TEU Total based on 2023 Data



WE MAKE 62% OF EXPORTS

Container Commodities: Exports
Percent of TEU Total based on 2023 Data

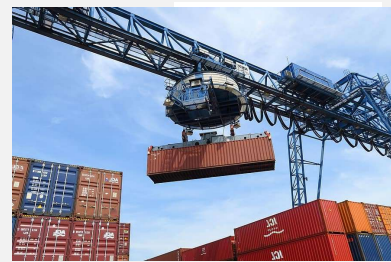




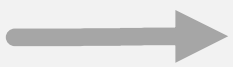
CHEMICAL EXPORTS



EMPTY CONTAINERS



MANUFACTURING ENGINE



RETAIL & HOUSING DEMAND



PETROCHEMICALS IMPACTING DAILY LIFE



Random product placement, not specific to adjacent company logos.



PRIORITIES TO CREATE A SOLID BUSINESS ENVIRONMENT

- **State & Federal Policy**
- **Transportation Infrastructure Improvements**
- **Marketing Career Paths**
- **Community Quality of Life investments**
- **Thought Leadership**

PRIORITIES FOR GROWTH – FEDERAL & STATE



2026 FEDERAL PRIORITIES

1. PORT INFRASTRUCTURE
2. FREIGHT MOBILITY
3. INFRASTRUCTURE & TRANSPORTATION
4. WORKFORCE DEVELOPMENT
5. COASTAL TEXAS PROJECT
6. TARIFF EXEMPTIONS FOR CRITICAL INPUTS



LEADERSHIP TEAM -47

40 Meetings in March 2026 were held with Senate, Congressional & Association representatives, along with an Orientation Dinner & Congressional Reception to discuss the Houston Port Region's Federal Policy Priorities.



89TH TEXAS LEGISLATIVE PRIORITIES

Identifying, prioritizing & promoting issues of Houston Port Region significance.

TEXAS WHITE PAPER 2025



1. Reliable & Resilient Energy
2. Port Houston & Transportation
3. Critical Infrastructure
4. Workforce Development
5. Economic Development Tools
6. Government Autonomy
7. Carbon Capture & Storage

ADVOCATING WITH STATE REPRESENTATIVES

Member input improving our economic development assets, transportation infrastructure, workforce development entities & investment protections.

INFRASTRUCTURE UPGRADES



TEXAS HOUSE SPEAKER DUSTIN BURROWS INFRASTRUCTURE ROUNDTABLE



ADVOCATING WITH TXDOT

- Regional Growth
- Movement of Residents & Workers
- Movement of Freight & Cargo
- Upgrades to Infrastructure
- Evacuation Routes

Focused on project funding, long-term infrastructure investments, and coordinated regional planning to sustain jobs, exports, and our regional economic impact.



I-610 SHIP CHANNEL BRIDGE



Study/design for the reconstruction and raising of the I-610E Ship Channel Bridge

BELTWAY 8 DIRECT CONNECTORS



Constructing 8 direct connectors at SH225 and Beltway 8 Ship Channel Bridge

SH225 OVERLAY



Re-paving of SH225 from Beltway 8 to East Boulevard

SH225 REDEVELOPMENT PLAN



Potential reconstruction of 225 to meet current design standards..

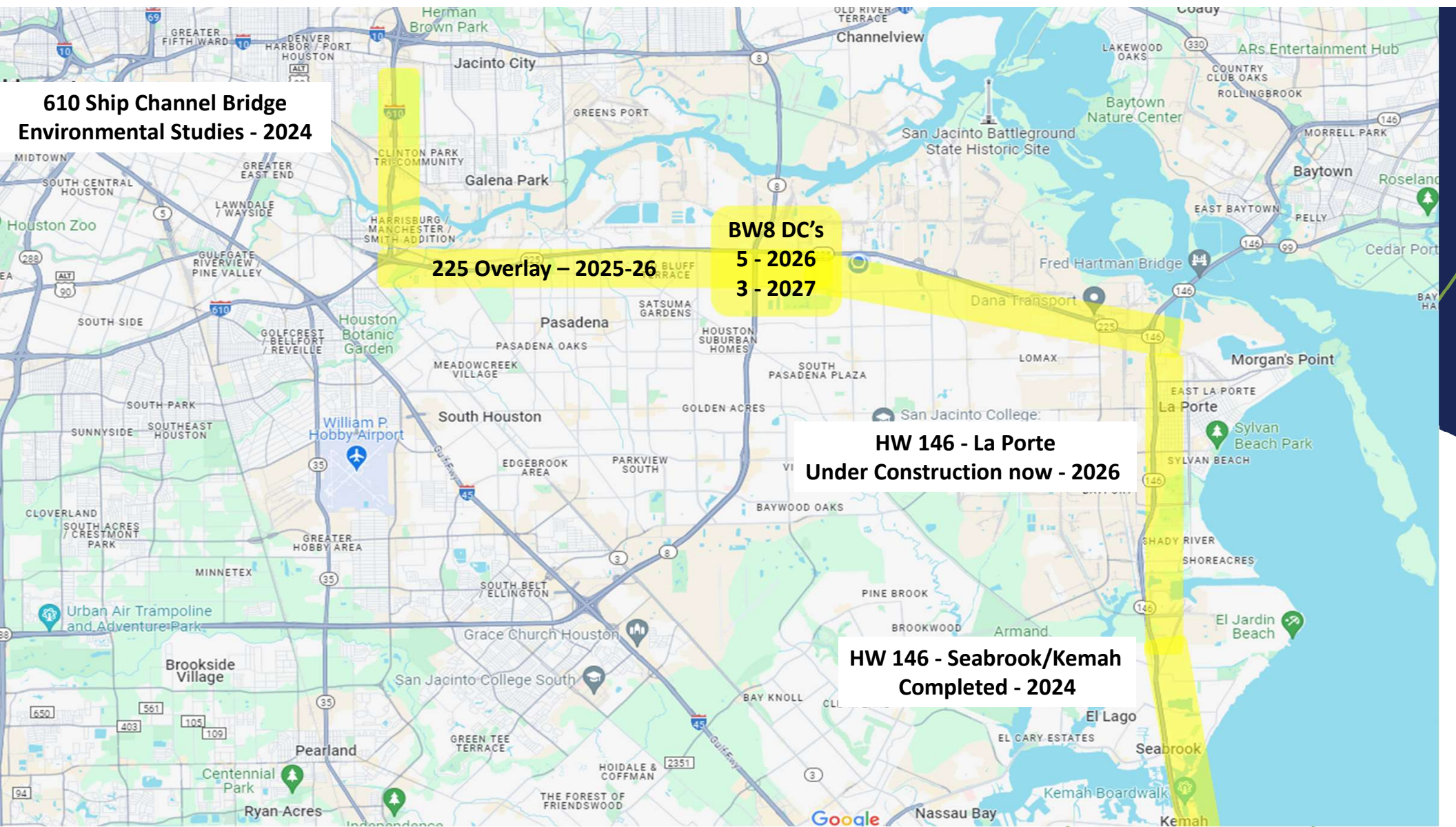
**610 Ship Channel Bridge
Environmental Studies - 2024**

225 Overlay – 2025-26

**BW8 DC's
5 - 2026
3 - 2027**

**HW 146 - La Porte
Under Construction now - 2026**

**HW 146 - Seabrook/Kemah
Completed - 2024**



MARKETING CAREER PATHS – WORKFORCE DEVELOPMENT



TURNING INDUSTRY NEEDS INTO ECONOMIC OPPORTUNITY



PRESENTED TO
58,000
STUDENTS & INFLUENCERS
(2016 - 2025)

PRESENTATIONS & SCHOOL VISITS 2025

57
ISD
PRESENTATIONS

4K
STUDENTS &
INFLUENCERS

103 [No Title]
INDUSTRY
VOLUNTEERS

31
COMPANIES

Addressing job attrition, skill enhancement, and demand through workforce development



COMMUNITY INVESTMENTS

Impacting Quality of Life Enhancements



SJTHD QUALITY OF LIFE MATCHING GRANTS AWARDED

\$128,000

AS OF 2025



Leveraging the San Jacinto Texas Historic District (SJTHD).

NETWORKING & INFORMATION TRANSFER



Topics relevant to industry along the Gulf Coast.



ANNUAL MEMBERSHIP BANQUET



WOMEN'S LEADERSHIP LUNCHEON - MARCH



WOMEN'S LEADERSHIP LUNCHEON - JULY



WOMEN'S LEADERSHIP LUNCHEON - OCTOBER



ECONOMIC FORECAST -MARCH

[No Title]



INDUSTRIAL PROCUREMENT FORUM - JUNE

9

EVENTS

3.2K

ATTENDEES

360

AVERAGE ATTENDANCE PER EVENT

Provided members, industry leaders, and stakeholders opportunities to network, gain knowledge, and share information.

GULF COAST INDUSTRY FORUM

Topics relevant to industry along the Gulf Coast.



GULF COAST ECONOMIC DEVELOPMENT PROJECTS



Gulf Coast Industry Forum

AN ECONOMIC ALLIANCE HOUSTON PORT REGION EVENT



RIC CAMPO, PORT COMMISSION CHAIRMAN, PORT HOUSTON



RYAN SITTON, FOUNDER & CEO, PINNACLE

800+ ATTENDEES **15** SPEAKERS **45** EXHIBITS

THURSDAY, SEPTEMBER 17, 2026
PASADENA CONVENTION CENTER



STATE OF THE CHEMICAL INDUSTRY PANEL



THANK YOU