Team of the Quarter Award

Nomination Form

Nominee Names: Tara Campbell, Haley D'alessandro, Sarah Walker and front desk part time staff

Department(s): Parks and Rec - Membership Services Team

- Tell us why you would like to nominate this team:

  The Membership Services Team did an incredible job on the January promotional membership drive for the DAC. They put together several incentives to bring people in such as trial dates, bring a friends incentives and aerobic class incentives. In addition, they lead monthly membership appreciation days that are extremely popular with the members. As a result of their efforts, the month of January had over 10,000 check-ins, 600 new members and a highest single say total since the building opened. The Membership Services team continued their efforts into February, which even surpassed the January totals, resulting in even higher check in numbers without the incentives. Tara and her team deal with high traffic regularly and maintain friendly smiles and positive attitudes and represent the department extremely well.

- What impact did their actions have on the department and/or overall city?

  The Membership Services Team is the face of the DAC. They are the first person seen by guests and greet members on a first name basis. They interact with hundreds of residents every single day. The outstanding customer service they provide daily is a positive reflection on the DAC, the Parks and Recreation Department and the entire City. The Team regularly deals with questions, complaints, and disruptive/rude behavior. They handle it regularly with professionalism and a calm demeanor that also is a positive reflection on the city.

Submitted By: Kenny Walsh **Date:** 3/13/2026

Supervisor/Director Signature: Kenny Walsh Digitally signed by Kenny Walsh Date: 2026.03.13 08:08:00 -05'00'

Please return to Human Resources Director, Sandra Cuellar-Wilson.