



Legislation Details (With Text)

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Title: Discussion of issues relating to the 2019 strategic plan final report and the process for ranking of strategies.

Sponsors:

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Attachments: 1. DP - Council Final Report 6-18-19

Date	Ver.	Action By	Action	Result
6/18/2019	1	City Council Workshop		

Discussion of issues relating to the 2019 strategic plan final report and the process for ranking of strategies.

Summary:

On February 21, 2019, Ron Cox (Ron Cox Consulting) conducted a pre-retreat conference with the City Manager and his key staff to review past accomplishments and challenges and opportunities for Council to consider in their March 7, 2019 session.

On March 7, 2019, Mr. Cox conducted a session with the Mayor, Council, and City Manager focusing on a review of the Council's governance model including the development of a Leadership Model and Guiding Principles, Vision and Mission.

On March 7, 2019, Mr. Cox, City Council, Administration and the City's Directors began working to develop a new, five-year Strategic Plan. The group met to brainstorm new goals for the next five-year period, organize them under existing areas of emphasis, and ultimately create a new area of emphasis. Following the meeting, Mr. Cox organized the ideas presented during the session for presentation to staff.

On May 17, 2019, Mr. Cox facilitated a session with Administration and the Directors gathered to review the goals, finalize policy statements for each section and update the plan's quality policy statements to reflect current philosophies on leadership, communications, core values and expectations.

Mr. Cox will attend the June 18, 2019 Council Workshop to present the 2019 Strategic Planning process final report. The Plan contains six areas of emphasis - Leadership/Governance, Quality of Life/Image, Comprehensive Planning, Economic Development, Public Safety and Organizational Excellence.

Also, in order to assess Council's priorities in each area of emphasis as well as for the plan as a

whole, staff has devised a two-part survey system. Utilizing Survey Monkey, each Council member will complete a survey prioritizing goals within each of the six areas of emphasis, comparing “apples to apples.”

When all Council members have completed the first survey, the strategies that fall within the top 40% based on average scores will advance to the second stage of the survey. During the second stage, Council members will be asked to rank the highest-rated strategies from each area as part of a single pool, establishing over-arching priorities from all areas of emphasis.

Upon approval of the process, staff will develop a survey schedule. Based on that schedule, Council will receive a link to Survey 1 via email and be given an appropriate amount of time to complete the survey, and staff will be available to assist in person or over the phone, as needed. Once responses from all Council members are submitted, internal calculations will determine the goals to be considered as part of Survey 2. Then, the second survey will be created, and Council will have the opportunity to complete it.

Fiscal/Budgetary Impact:

Discuss the proposed Strategic Plan and the process for ranking of strategies.