



Legislation Text

File #: DIS 19-097, **Version:** 1

Presentation on Big Energy and Shell/Deer Park audio tours on the Big Energy App.

Summary:

In 2018, Shell Deer Park, the City of Deer Park, and the San Jacinto Museum of History worked together to create the “Big Energy” special exhibit, located at the San Jacinto Monument.

As a companion feature to the exhibit, Shell Deer Park created two free audio tours - recorded information available via a dedicated app that describes attractions. One explores the “Big Energy” exhibit specifically, while the other explores the relationship between Shell Deer Park and the City of Deer Park.

Per marketing conducted by Shell Deer Park, the features are described as follows:

Big Energy App:

The Birthplace of Texas is now an energy hub, powering progress globally. Explore its rise and impact through the lens of the people, the city, and a company that call it home, and discover your role in making the future.

Big Energy Tour:

The birthplace of Texas is now an energy hub, powering progress globally. Explore its rise and impact through the lens of the people, the city, and a company that call it home, and discover your role in making the future.

Shell & Deer Park Tour:

Since the establishment of Shell in Deer Park in 1929, the company and city have had a special bond that continues to this day. Shell values the partnership with this community and the site's top priority is operating in a safe and environmentally sound manner for the health and well-being of the community and the workers. Shell is thankful to the City of Deer Park and its citizens that have supported the site throughout the years and looks forward to continuing to power progress together in our community and for the world for years to come. This tour through Deer Park looks at how Shell and Deer Park have grown since 1929.

Fiscal/Budgetary Impact:

N/A

Review and utilize Big Energy and Shell/Deer Park audio tours on the Big Energy app.